



# ECONOMICS OF URBAN FORESTRY IN IOWA

Trees have a tremendous impact on local economies and our quality-of-life. **Here's a peek at how urban trees in your state are contributing.**



**3,725** people are employed as a result of urban forestry activities in Iowa.



Urban trees in the state contribute **\$399 million** in community-wide environmental benefits each year, such as carbon sequestration, air pollution removal, and avoided stormwater runoff.



Communities in Iowa enrolled in Tree City USA® invested an average of **\$8.6 per resident** for tree planting and care compared to **\$3.00 per resident** in non-participating communities nationally.



The urban forestry sector in Iowa has an annual sales and employment footprint worth **\$491 million.**



Tree cover at private homes adds **\$85 million** annually to property values across Iowa.