



You will receive 10 free trees when you join The National Arbor Day Foundation

# 10 Reasons to Plant Trees...Now!

**1. Trees conserve energy in the summer, and save you money.**

Properly planted trees can cut your air-conditioning costs by 15-35%.

**2. Trees help clear the air.** Trees produce the oxygen we breathe, and reduce air pollution by lowering air temperature, through respiration, and by retaining particulates.

**3. Trees bring songbirds close by.** Birdsong will fill the air as trees provide nesting sites, food, and cover for countless species.

**4. Trees around your home can increase its value by up to 15% or more.** Studies of comparable houses with and without trees place a markedly higher value on those whose yards are sheltered by trees.

**5. Trees help clean our rivers and streams.** Trees hold the soil in place and reduce polluted runoff into our waterways.

**6. Trees conserve energy in the winter.** Trees can slow cold winter winds, and can cut your heating costs 10-20%.

**7. Trees fight global warming.** As they grow, trees remove carbon dioxide from the atmosphere, the major contributor to global warming. Trees planted near our homes and in our communities moderate temperatures and reduce the need for air conditioning and heating produced by burning fossil fuels, a major source of excess CO<sub>2</sub>.

**8. Trees make your home, and your neighborhood, more beautiful.** Trees

mark the changing seasons, and add grace and seasonal color. Trees make a house feel like a home.

**9. When you plant trees, you support Tree City USA where you live.** Tree City USAs have community forestry programs to plant and care for trees. You can do your part.

**10. It's easy, and fun!** Here's how: Join the nonprofit Arbor Day Foundation and we'll send you 10 trees...FREE...with easy-to-follow planting instructions.

**Y**ou will receive 10 free trees – Sugar Maple, Red Oak, Red Maple, White Pine, Pin Oak, Colorado Blue Spruce, Silver Maple, River Birch, Redbud and White Flowering Dogwood, or other trees selected for your area. You'll also receive the Foundation's colorful bimonthly, *Arbor Day*, a membership card, and *The Tree Book* with tree planting and care information. Your six to twelve inch trees are guaranteed to grow or they'll be replaced free of charge. Trees are shipped at the right time for planting in your area, February through May in spring or October through mid-December in the fall.

To receive your free trees, send a \$10 membership contribution to 10 Free Trees, The National Arbor Day Foundation, 100 Arbor Avenue, Nebraska City, NE 68410, or join online at [arborday.org](http://arborday.org).

Join now, and plant your Trees for America!



**The National  
Arbor Day Foundation®**  
[arborday.org](http://arborday.org)