FOR IMMEDIATE RELEASE

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**[Facility] Earns 2024 Tree Campus Recognition from Arbor Day Foundation**

CITY, State (Date) – The Arbor Day Foundation named [Facility Name] a 2024 Tree Campus for its dedication to enhancing community well-being through tree education, investment, and community engagement.

The Arbor Day Foundation is a global nonprofit with a mission to inspire people to plant, nurture and celebrate trees. Its network of more than a million supporters and partners has helped the organization plant more than 500 million trees in forests and communities across more than 60 countries since 1972. The Tree Campus program recognizes schools, universities, and healthcare facilities that utilize trees to improve their communities.

“Healthcare institutions like [Facility Name] are at the forefront of recognizing the profound impact nature can have on human health,” said Michelle Saulnier, Vice President of Programs at the Arbor Day Foundation. “By integrating trees and green spaces into their campuses, facilities like [Facility Name] are not only creating healing environments today, but they are also building a foundation for healthier, more resilient communities in the future.”

Trees and green spaces are proven to improve health outcomes and reduce stress for both patients and caretakers. Trees also provide profound layers of good for the greater community, including combating extreme heat, improving air quality, and reducing flooding impacts.

[OPTIONAL QUOTE FROM FACILITY OFFICIAL/LOCAL TREE CITY REPRESENTATIVE]

To earn Tree Campus recognition from the Arbor Day Foundation, a healthcare institution must uphold five core standards including establish a tree advisory committee, maintain a facility tree care plan, complete a community forestry project, sponsor a celebration event that highlights the connection between trees and human health, and invest in a campus tree program.

The Arbor Day Foundation’s Tree Campus program is operated with generous support from professional partner the Davey Tree Expert Company. To learn more about the program or how to apply, visit [arborday.org](https://www.arborday.org/our-work/tree-campus-k-12).

**About the Arbor Day Foundation**

The Arbor Day Foundation is a global nonprofit inspiring people to plant, nurture, and celebrate trees. They foster a growing community of more than 1 million leaders, innovators, planters, and supporters united by their bold belief that a more hopeful future can be shaped through the power of trees. For more than 50 years, they’ve answered critical need with action, planting more than half a billion trees alongside their partners. And this is only the beginning.

The Arbor Day Foundation is a 501(c)(3) nonprofit pursuing a future where all life flourishes through the power of trees. Learn more at [arborday.org](https://www.arborday.org/).

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