FOR IMMEDIATE RELEASE

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**[School Name] Earns 2024-2025 Tree Campus Recognition**

**from Arbor Day Foundation**

CITY, State (Date) – The Arbor Day Foundation named [School Name] a 2024-2025 Tree Campus for its dedication to enhancing community well-being through tree education, hands-on experiences, and community engagement.

The Arbor Day Foundation is a global nonprofit with a mission to inspire people to plant, nurture and celebrate trees. Its network of more than a million supporters and partners has helped the organization plant more than 500 million trees in forests and communities across more than 60 countries since 1972. The Tree Campus program recognizes schools, universities, and healthcare facilities that utilize trees to improve their communities.

“The young people of today are the environmental stewards of tomorrow. By nurturing an appreciation for trees in its students, schools like [School Name] are helping shape a better future for all of us,” said Michelle Saulnier, Vice President of Programs at the Arbor Day Foundation. “We’re proud of [School Name]’s dedication to creating meaningful opportunities for students to interact with trees and help cultivate a lifelong respect for nature.”

Trees on school grounds can lower the energy cost of school facilities by providing shade cover, reducing extreme heat, improving air quality and boosting physical health benefits for students and staff. In addition, trees improve students' mental and cognitive health

[OPTIONAL QUOTE FROM FACILITY OFFICIAL/LOCAL TREE CAMPUS REPRESENTATIVE]

To earn Tree Campus recognition from the Arbor Day Foundation, schools must uphold four core standards including maintain a tree campus team, create an education plan that connects students to trees and their benefits, offer a hands-on experience that engages students in trees and the community, and hold an Arbor Day celebration.

The Arbor Day Foundation’s Tree Campus program is operated in collaboration with Project Learning Tree and Sustainable Forestry Initiative. To learn more about the program or how to apply, visit [arborday.org](https://www.arborday.org/our-work/tree-campus-k-12).

**About the Arbor Day Foundation**

The Arbor Day Foundation is a global nonprofit inspiring people to plant, nurture, and celebrate trees. They foster a growing community of more than 1 million leaders, innovators, planters, and supporters united by their bold belief that a more hopeful future can be shaped through the power of trees. For more than 50 years, they’ve answered critical need with action, planting more than half a billion trees alongside their partners. And this is only the beginning.

The Arbor Day Foundation is a 501(c)(3) nonprofit pursuing a future where all life flourishes through the power of trees. Learn more at [arborday.org](https://www.arborday.org/).

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