

PARTNERS IN COMMUNITY FORESTRY

2024 CONFERENCE



MythBusters:

Telling the Truth About Trees to Stakeholders



PRESENTED BY:

Audrey Benz & Dana Karcher

The Davey Institute

Davey Resource Group

How do we tell someone
they are

WRONG?!

MYTH 1:
We should
ONLY
plant native
species.



Communication and Response:

- Acknowledge the idea
- Share the science (ask the question?)
- Give alternatives
- Ask for understanding

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- Acknowledge the idea
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-
- Natives are preferred
 - Changes in climate, changes in science
 - Climate Ready Trees
 - What other questions do you have?

MYTH 2:

**Pesticides are
not part of a
sustainable
urban forest.**



Communication and Response:

- Acknowledge the idea
 - Share the science (ask the question?)
 - Give alternatives
 - Ask for understanding
-
- Understand the concern
 - IPM (climate, tools, and more!)
 - Biologicals, Education
 - What other questions can we answer?

MYTH 3: Plant and go!



Communication and Response:

- Acknowledge the idea
 - Share the science (ask the question?)
 - Give alternatives
 - Ask for understanding
-
- Tree Planting is the new ...
 - The sooner, the better!
 - There are no good alternatives!
 - How can we help?

Thank you.



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MythBusters: Telling the Truth about Trees to Stakeholders

Speakers:

Audry Benz & Dana Karcher



PP-24-929
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