



## Community-Led Strategies for Expanding Urban Tree Canopy





PRESENTED BY:

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PRESENTED BY:

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## THE GROUNDWORK NETWORK

21 Trusts in 28 communities + Groundwork USA





## HOW WE WORK



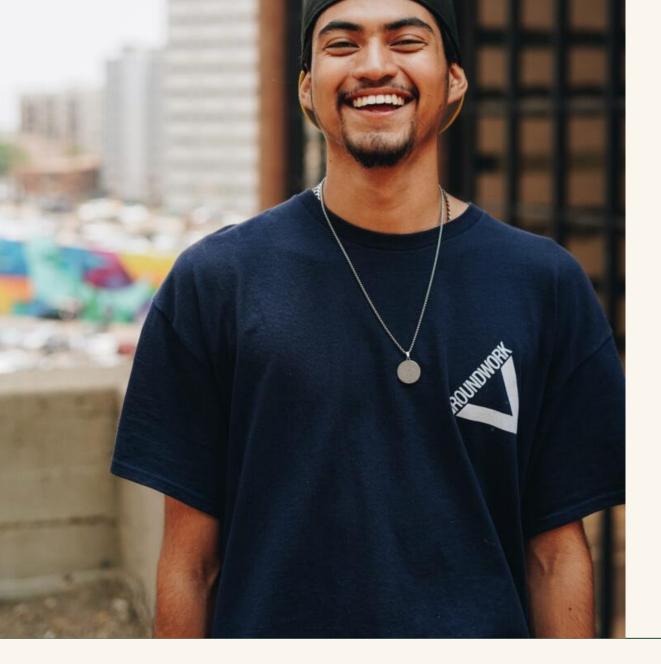


# Groundwork Ohio River Valley Tree Ambassadors

- Training and paying community members to care for trees in their own neighborhood
- Low lift, high reward
- Lessons learned so far







#### Groundwork Denver Neighbor-to-neighbor

- Newly hired part-time Regional Leader
- Individual outreach to all tree recipients
- Trees as an open door to continued engagement



Groundwork San Diego

# Captains & coalition

- Utilizing grassroots Tree Captain model
- Leveraging strengths in a developing coalition







### Groundwork Hudson Valley

- Training and paying community members to inventory
- 1,300+ trees inventoried to date





### THE THROUGHLINE



### WHAT'S NEXT?





## Thank you!

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## CHANGING PLACES





## CEUS

For ISA CEUs, record the code to the right for each session.

Post conference, you can submit all Your CEU codes within the Conference app.

Sign-in sheets for Society of American Foresters (SAF) CFE credits are available at the registration desk post conference.

### **Community-Led Strategies for Expanding Urban Tree Canopy**

Speakers:

Meg Morgan & Tanner Yess



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