

# PARTNERS IN COMMUNITY FORESTRY

2024 CONFERENCE



# Community-Led Strategies for Expanding Urban Tree Canopy



PRESENTED BY:

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# Community-Led Strategies for Expanding Urban Tree Canopy



PRESENTED BY:

**Tanner Yess**

Chief Youth and Workforce Officer, Groundwork USA  
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# THE GROUNDWORK NETWORK

21 Trusts in 28 communities +  
Groundwork USA



# HOW WE WORK





Groundwork Ohio River Valley

# Tree Ambassadors

- Training and paying community members to care for trees in their own neighborhood
- Low lift, high reward
- Lessons learned so far





Groundwork  
Denver

# Neighbor-to-neighbor

- Newly hired part-time Regional Leader
- Individual outreach to all tree recipients
- Trees as an open door to continued engagement



Groundwork San Diego

# Captains & coalition

- Utilizing grassroots Tree Captain model
- Leveraging strengths in a developing coalition







Groundwork Hudson  
Valley

# Community science

- Training and paying community members to inventory
- 1,300+ trees inventoried to date





# THE THROUGHLINE



# WHAT'S NEXT?







**CHANGING PLACES**  

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**CHANGING LIVES**

# Thank you!

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# CEUs

For ISA CEUs, record the code to the right for each session.

Post conference, you can submit all Your CEU codes within the Conference app.

Sign-in sheets for Society of American Foresters (SAF) CFE credits are available at the registration desk post conference.

## Community-Led Strategies for Expanding Urban Tree Canopy

Speakers:

Meg Morgan & Tanner Yess



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