

PARTNERS IN COMMUNITY FORESTRY

2024 CONFERENCE



Culturally Relevant Trees and Community Engagement



GREENLATINOS
Luchando por la Liberación Ambiental



PRESENTED BY:

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AGENDA

Who is
GreenLatinos?

Our Approach
to Community
Engagement

Culturally
Relevant Trees



Who Is GreenLatinos?

A national non-profit of Latine leaders confronting national and local environmental issues in the Latino community.



Background to GreenLatinos

Theory of Change

- Climate Justice Leaders do not know each other
- Majority of EJ organizations are highly effective but need more resources
- EJ organizations cannot dedicate time to broader advocacy



Three Pillars of GreenLatinos

Theory of Change

- **Convener**
- **Capacity Builder**
- **Advocate**



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Three Pillars of GreenLatinos

Theory of Change

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Our Approach to Community Engagement

We are the ancestral
stewards of the planet...



National Initiatives



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- Climate Justice & Clean Air
- Public Lands
- Sustainable Communities
- Water Equity & Oceans



State and Local Programs

- Colorado
- Texas
- New Mexico
- Los Angeles
- Chicago



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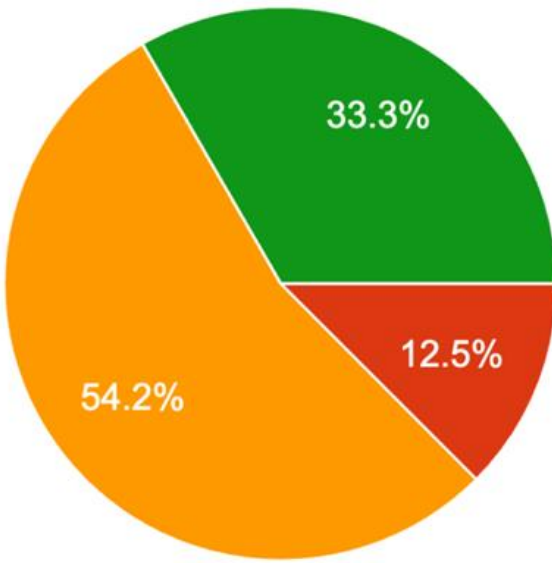
Culturally Relevant Trees

Urban Trees at National
Summit



How often does extreme heat affect you?

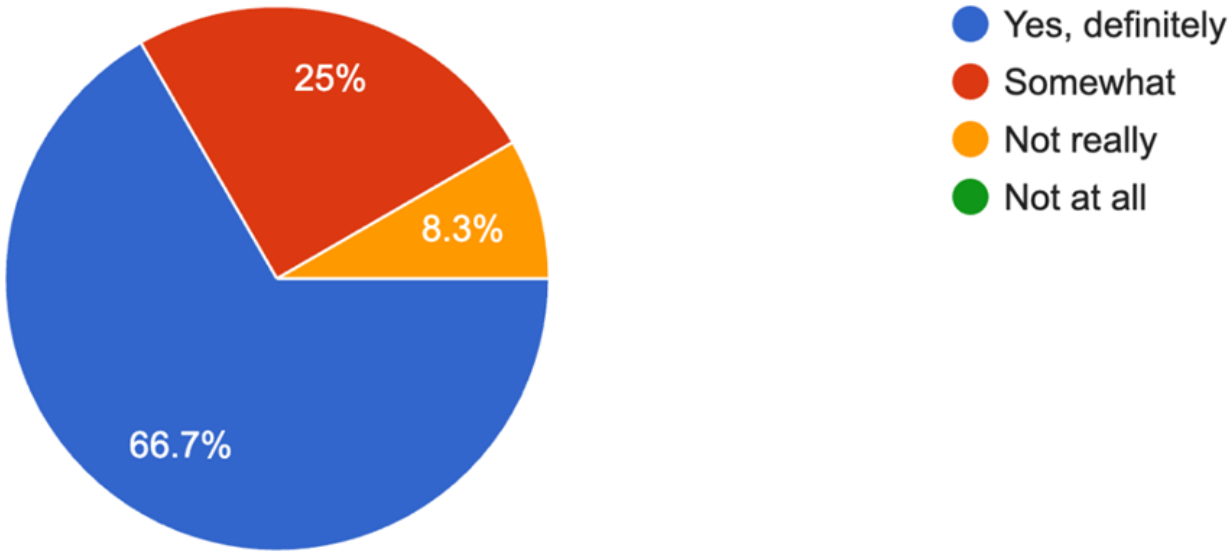
24 responses



- Not at all
- One month of the year
- 2-4 months of the year
- 5 or more months

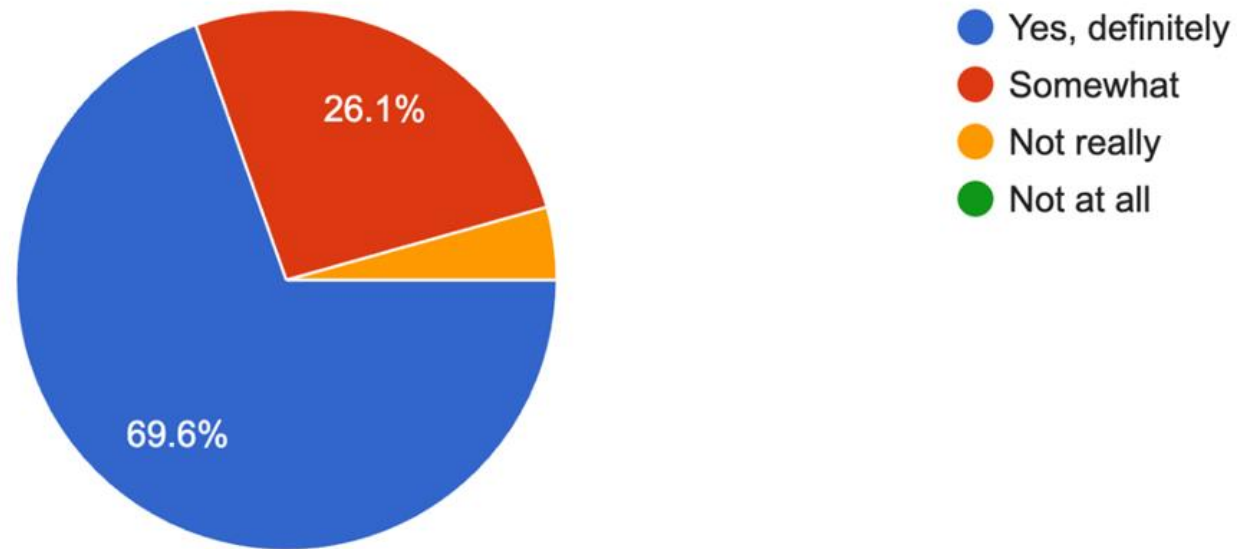
Do you use trees, parks, and green spaces as a space of relief from climate change impacts, such as extreme heat?

24 responses



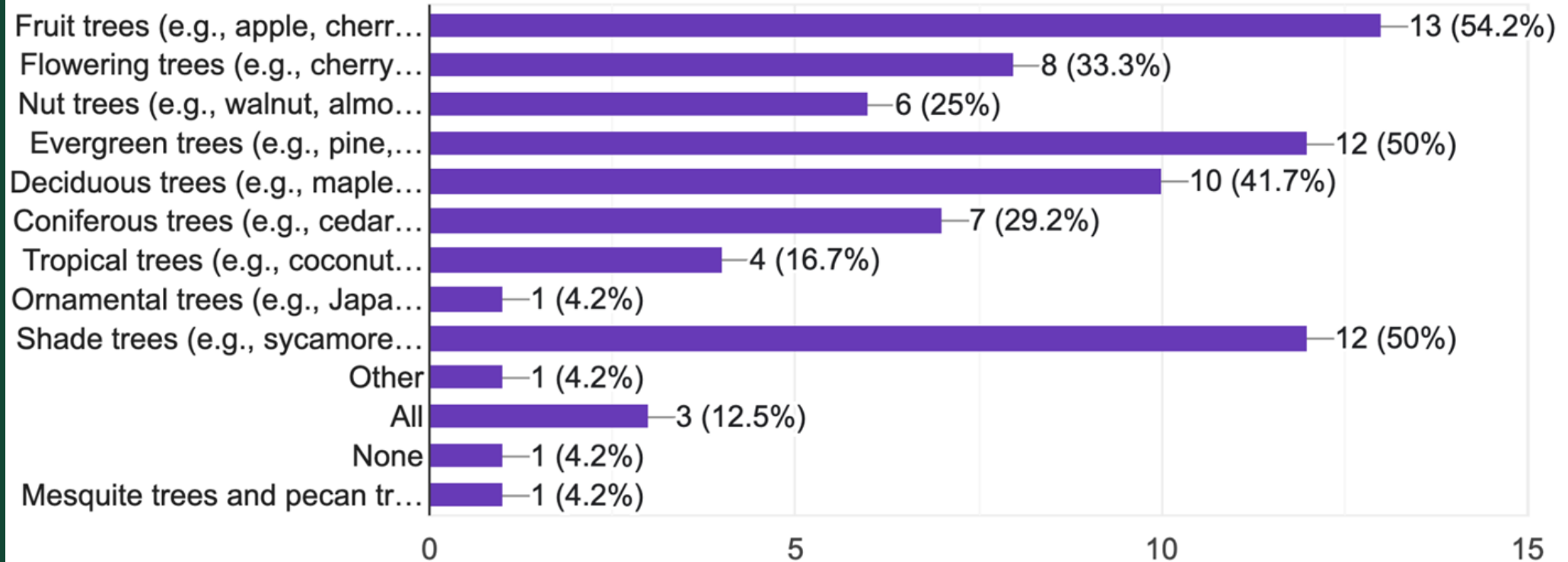
Would you be more inclined to care for/ maintain trees if they held greater cultural significance?

23 responses



What kinds of trees hold cultural significance for you?

24 responses





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Thank you.

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CEUs

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Culturally Relevant Trees and Community Engagement

Speakers:

Joe Toolan



PP-24-901
.75 A, BCMA-M, MS