



Trees at the End of Life: The Rest of the Equity and Climate Change Equation





PRESENTED BY:

Jeff Carroll

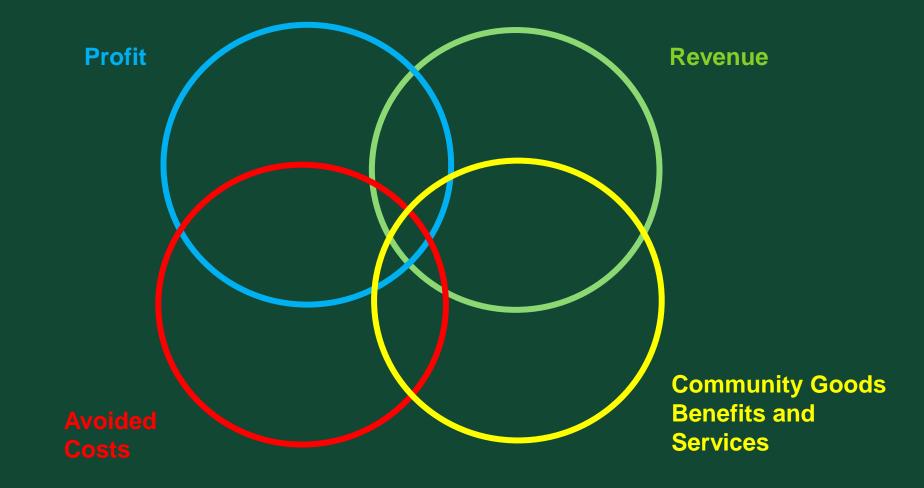
Founder and CEO, Urban Wood Economy

James Williams

Forester, Center For Heirs Property Preservation



Motivations for Urban and Community Wood Utilization

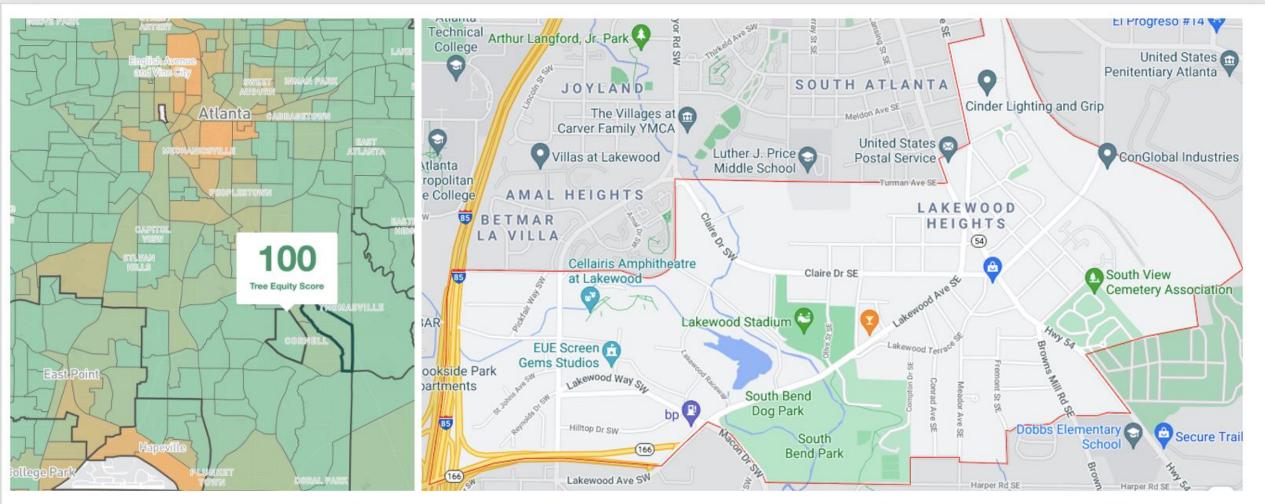




Motivations for Urban and Community Wood Utilization







100 Tree Equity Score... out of 100











Start Urban and Community Forestry conversations with tree failure

- Economic opportunity for the community
- Wood here is salvageable
- This could train a cohort of ten









Once trees are planted and an urban forest thrives skilled tree service and woodworkers are needed

- Training reduces wood waste and provides jobs
- Intimacy with wood (Deeper appreciation for tree health and species diversity)
- New class of Urban Forest professionals





Is it possible to improve lives by training people to work with trees? Yes!

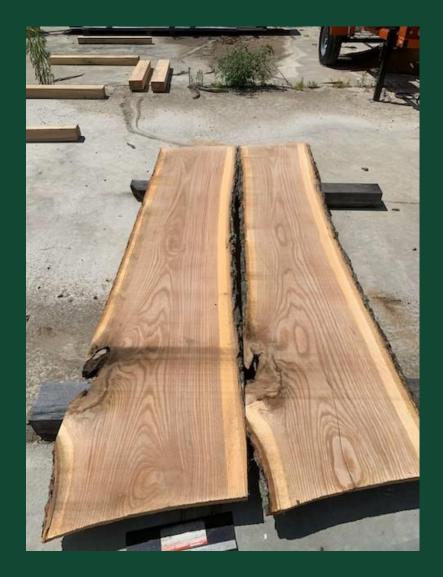
- Landforce
 (Pittsburg, PA)
- Memphis Urban
 Wood (Memphis,
 TN)
- Wood From The Hood (Minneapolis, MN)





But who wants Urban Wood?

- Flooring & Cladding
- Furnishings
- Thermally modified
- Carbon Credits





Urban Wood is Sustainable: Memphis





Speaking of sustainability we should all want this

- Less plastic
- Carbon Sequestered
- Artistic expression
- Americana Cottage
 Industry Renaissance





Urban Wood utilization is the heartbeat of sustainable community forest management

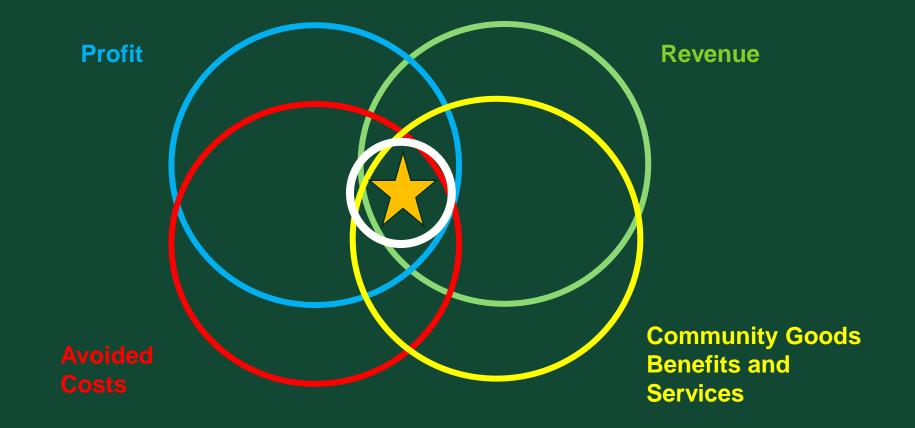








Urban Wood Brings everything together







Thank you.



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Speakers:

Jeff Carroll & James Williams



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