

PUTTING EQUITABLE ENGAGEMENT INTO ACTION

2024 PARTNERS IN
COMMUNITY FORESTRY



Nearly 200 Cities are part of the Tree Equity Movement. Join In!

HOW WE WORK

-  COACHING NETWORK
-  DEEP-DIVE ANALYZER
-  WORKFORCE NETWORK
-  CAREER EXPLORATION
-  TREE PLANTING
-  TREE EQUITY CITY/REGION

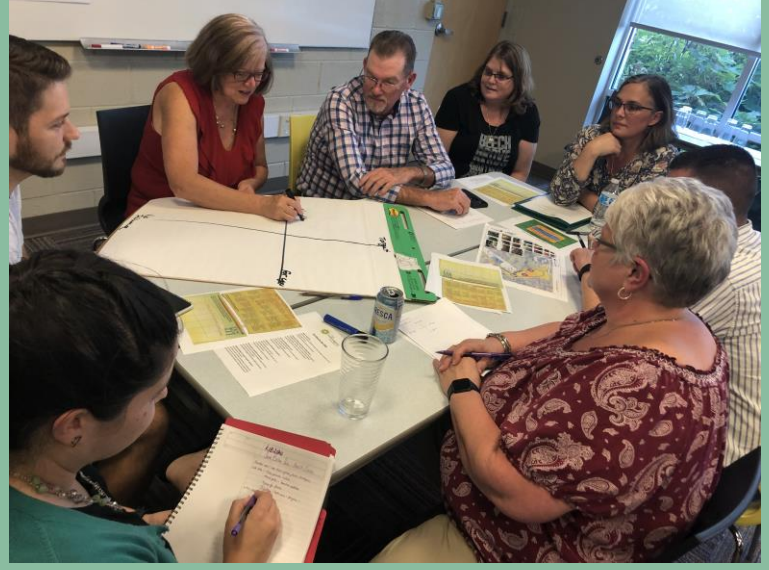


keep
Indianapolis
beautiful INC.
 KEEP AMERICA BEAUTIFUL AFFILIATE



- Climate change is an intersectional threat
- America is facing a tree cover crisis.
- **Tree Equity is a transformative solution.**

Lower-income communities have **26% less tree cover** and are **6°F hotter** than wealthier ones, and communities of color have **38% less tree cover** and are **13°F hotter**.



By engaging the community, you will:

- Increase trust
- Reduce potential for conflict
- Improve perception of trees
- Motivate residents to stay engaged



Ensure Community Participation

Root strategies

- Build trust
- Engage in dialogue
- Be responsive and show up



Check out the Community Action Guide!
Arbor Day Foundation
[brantcitieslab.com](https://www.arborday.org/brantcitieslab.com)

Unlimited Potential

Whole Human Approach

Vision:

Equitable opportunities grounded in acceptance and respect, promoting strong individuals, families, and communities

Approach:

Whole Human

Framework:

Social Determinants of Health

Priorities:

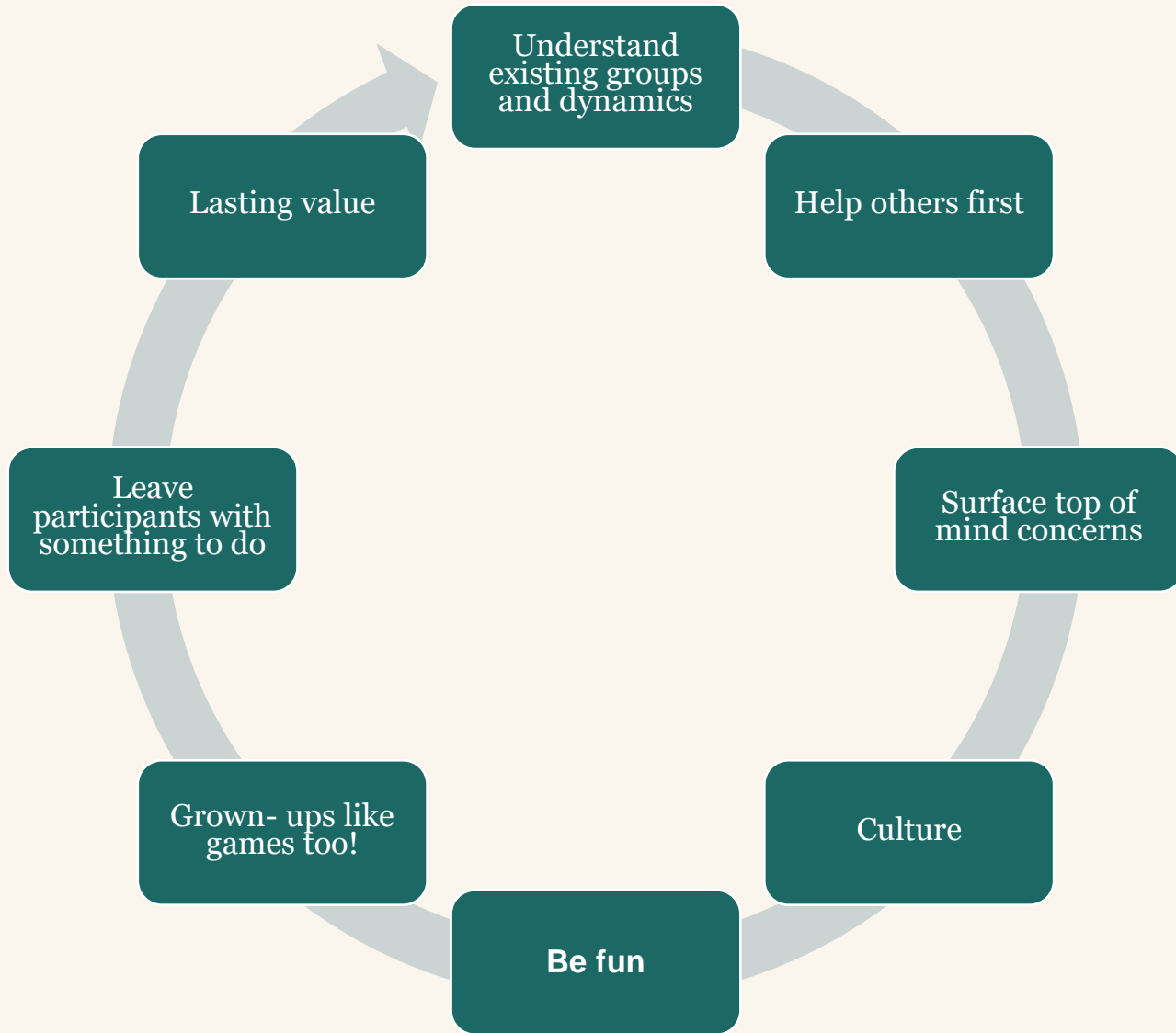
Adult Education and Workforce Development

Healthy Living

Environmental Justice







Community Engagement in Forestry

Scenario:

- 3,000 trees planted annually
- In the right-of-way
- With the help of thousands of volunteers

How to keep people and community centered throughout the process?



Past

- Trees planted based on available plantable space
- Limited community dialogue
- Issues with trust





Present

- Robust community engagement
- "Prepping the Soil"
 - Ongoing engagement
 - Community Applications
 - Canvassing
 - Mailers
 - Day-of Engagement

Ongoing

- Maintenance:
 - Engagement does not stop once the trees go into the ground!
 - Continued maintenance and follow-up in communities where trees are planted
- Outcomes:
 - Improved trust
 - Reduced potential for conflict
 - Increased support for trees and interest to stay engaged





PATHWAY TO TREE EQUITY

VISIT US AT BOOTH 21

Make a commitment to Tree Equity

Find your Tree Equity Score

Build an inclusive, cross-sector coalition

Ensure community participation

Develop Tree Equity plans and policies

Fund your Tree Equity plan

Grow, plant, maintain and reuse your trees

Build and support a workforce

Thank you!

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CEUs

For ISA CEUs, record the code to the right for each session.

Post conference, you can submit all Your CEU codes within the Conference app.

Sign-in sheets for Society of American Foresters (SAF) CFE credits are available at the registration desk post conference.

Putting Equitable Engagement into Action

Speakers:

Alexis Gomez, Tawsha Trahan, & Carly Weidman



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