Engage with MyTree and OurTrees





PRESENTED BY:

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About Us

i-Tree Suite of Tools

- Software tools designed to calculate the benefits of trees
- "Putting US Forest Service science into the hands of users"
- Free tools and technical support
- i-Tree is a public private partnership, cooperative initiative

















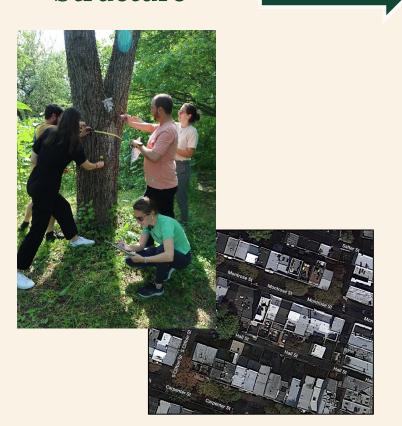




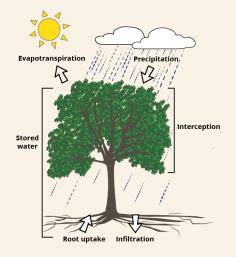


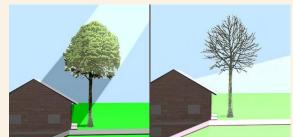
i-Tree Framework: Demonstrating tree value

Structure



Function





Value







Tree Benefits Results

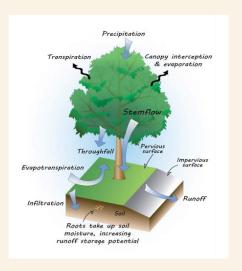
Carbon dioxide

Storage and sequestration of a greenhouse gas



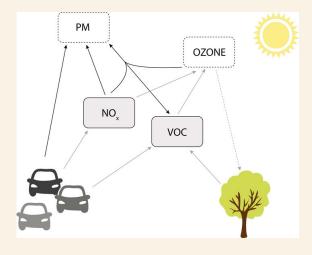
Stormwater

Avoided runoff, evaporation, transpiration



Air Quality

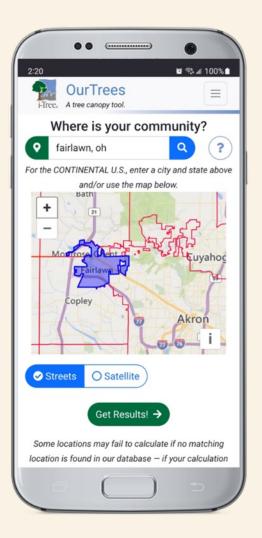
Interaction with EPA criterion pollutants resulting in improved health



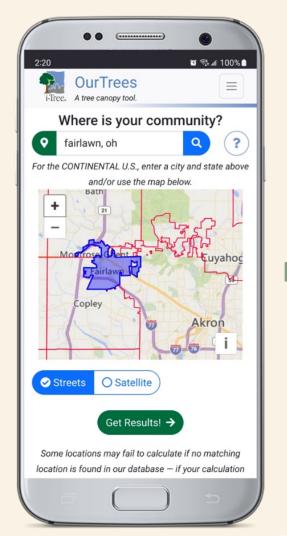


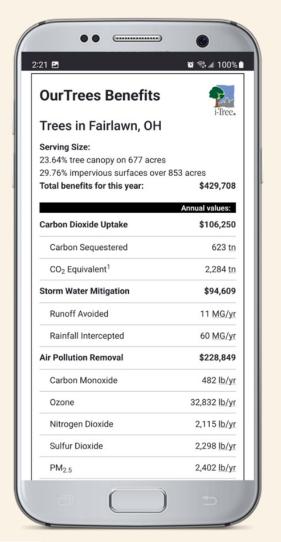
OurTrees

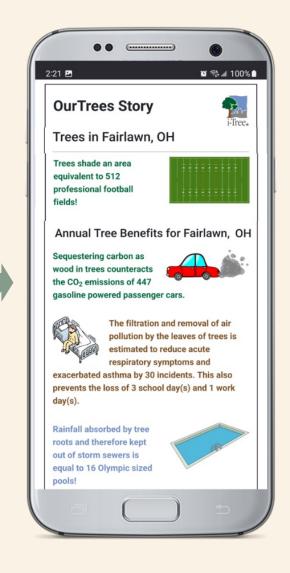
- A snapshot of the tree canopy cover of your community
- See tree canopy benefits in minutes
- Based on US Census and NLCD tree canopy cover data
- Mobile friendly tool











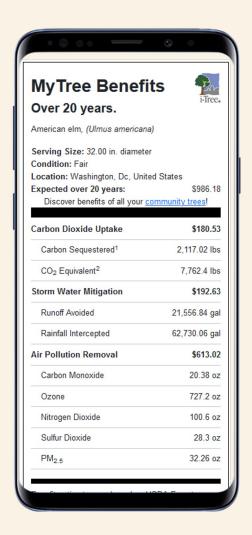


OurTrees.itreetools.org

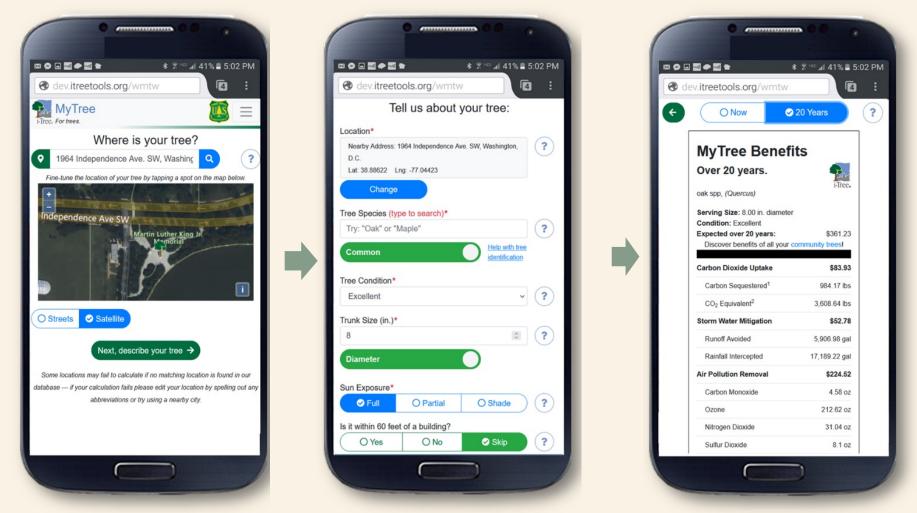


MyTree

- Individual tree tool
- Easy to use only species ID and DBH measurement needed
- Simple, easy to digest output
- Available worldwide









MyTree.itreetools.org



#EUTreeTag Campaign

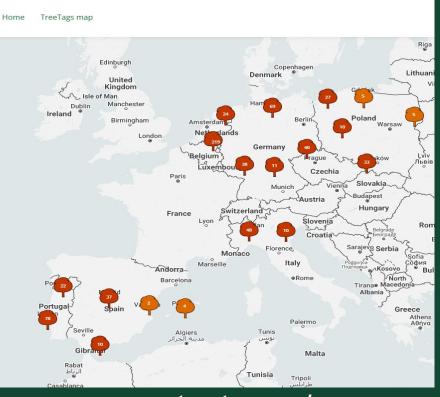
- Led by Pius Floris Boomverzorging with participation from 12 other organizations
- Created tree tags and placed them on them trees on a specific day
- Over 700 trees tagged!











www.treetags.eu/en

Nature-Based Tree Management

nbt

39 followers 1mo • 🕓

♣ Today, as the European TreeTag Campaign unfolds across Europe, the southwest region of Poland, including several participating cities, is facing severe flooding. ♦

While local events have prevented some of us from fully carrying out the campaign, this situation only strengthens our belief in the need to raise awareness about the vital role trees play in our environment — especially in their water retention and soil reinforcement capacities.

Despite the challenges, we proudly placed approximately 80 TreeTags on trees across Poland today, reminding everyone of the critical benefits trees provide.

Let's continue working together to spread this important message, now more than ever. \bigcirc

The map of TreeTagged trees is available here: https://lnkd.in/d3KJ2AzQ

#EUTreeTag #TreeTagCampaign #SustainableFuture #UrbanForestry #ClimateResilience #NBTM



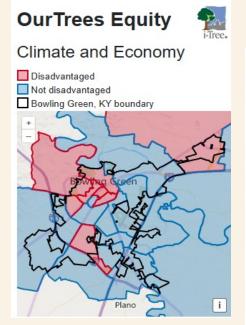


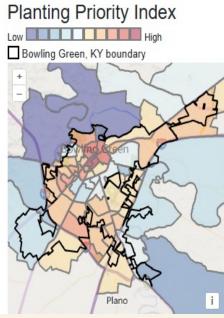
Outreach with i-Tree



• Educate the public with OurTrees, which helps them become invested in caring for the trees









I-TREE AT PARTNERS IN COMMUNITY FORESTRY

Wednesday

i-Tree Real World: Chicago Indoor "Field" Experience 1-4pm

- Connect with members of the i-Tree Development, Science, and Support teams
- See live demos of i-Tree tools and learn how to set up an i-Tree Eco plot
- Explore the future of i-Tree with Cool Air, the urban heat island modeler

Thursday

2:45 – 3:25 pm (Red Lacquer Room)

Fostering the Forest for All: Growing Further with i-Tree

Alexis Ellis; USFS Northern Research Station Robert Seemann; USFS

Bringing the Receipts: Using i-Tree to Capture Your Impact

Jason Henning; Davey Tree Expert Company





THANK YOU

i-TreeTools.org

Contact: info@itreetools.org

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