# The Roots to Chicago's Tree Ambassador Program





PRESENTED BY:

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CHICAGO REGION TREES INITIATIVE





# The Genesis of the Tree Ambassador Program...



### **Our Roots Chicago**



- \$46 million, 5-year program to plant 75,000 trees
- Equitably increase public urban tree canopy
- Prioritize historically disinvested and under-canopied South and West side communities
- Deliver public health, environmental, economic, social & climate co-benefits

https://chicago.gov/OurRoots



One Health is the idea that the health of people is connected to the health of animals and our shared environment.

If **one** is vulnerable, we **all** are vulnerable.

When we protect **one**, we help protect **all**.



https://www.cdc.gov/one-health



# When you think about tree equity, what words come to mind?





# **Tree Equity Data**

# Tree data complements on the ground community experience

- Allocate trees in communities where the co-benefits of trees are most needed.
- It depends on points in time of data; ground truthing is important.

Tree canopy + public health, environmental, social & economic indicators

 Prioritize tree planting at the neighborhood level.



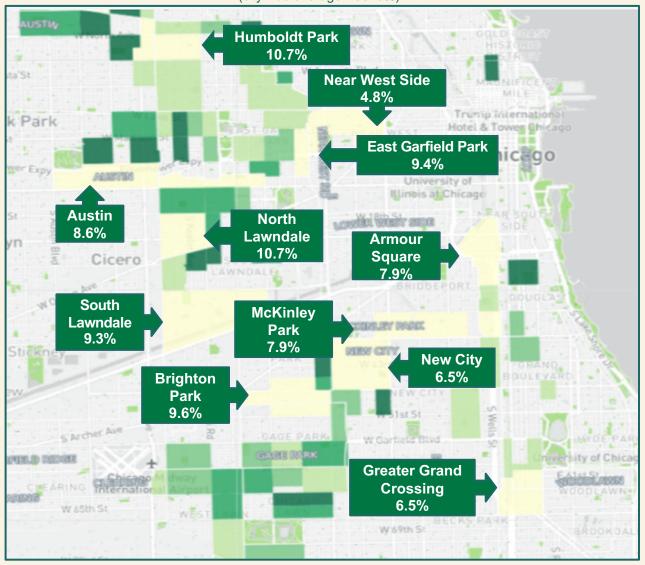
https://gis.mortonarb.org/portal/apps/dashboards/eb5f0e3bd0d24f4bb9fcbf950ef72f90

Web clip courtesy of CRTI.



### **Tree Canopy Coverage by Neighborhood**

(citywide average was16%)



### **Priority Communities**

**Highest social vulnerability (CDC)** 

+

Worst flooding susceptibility (CMAP)

+

Most severe economic hardship (Calculated)

+

Air quality (EPA)

+

**Highest traffic volumes (IDOT)** 

+

Most age-adjusted asthma cases (IDPH)

+

**Highest surface temperatures (NASA)** 

+

Lowest tree canopy coverage (2010, CRTI)

**Equity Tree Planting** 



Web clip compiled data from open sources by the University of Chicago Healthy Regions and Policies Lab, with support from the Partnership for Healthy Cities—a global network supported by Bloomberg Philanthropies, in partnership with the World Health Organization and Vital Strategies—in partnership with the University of Chicago Center for Spatial Data Science and the Chicago Department of Public Health (CDPH). Edited by CDPH.

Study Date

July 28<sup>th</sup>, 2023

228 mi² Study Area

100 Volunteers

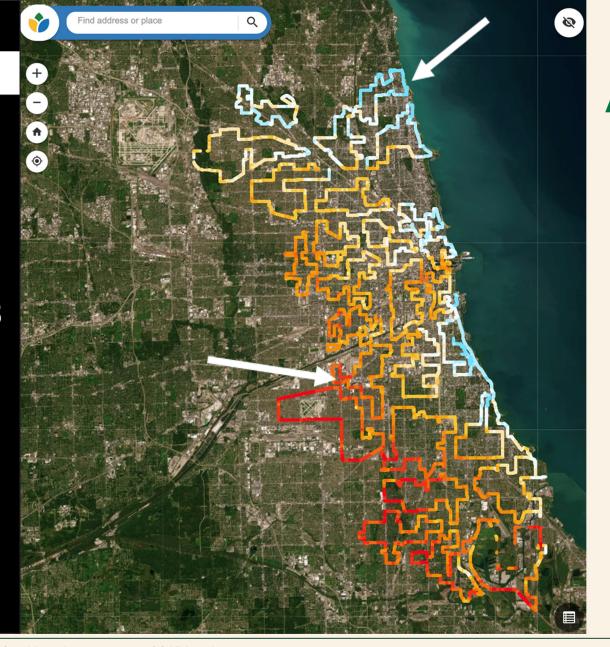
29 Routes

**139,433**Measurements

99.1° Max Temperature

**22°**Max Temperature Differential





# Varied Temperatures of Afternoon Measurements

- Afternoon reading at 3:51 PM of 99.1 degrees (F) occurred in Archer Heights
- Afternoon readings at 3:27 PM of 77.1 degrees (F) occurred in Rogers Park
- Note the many difference across all 77
   Community Areas

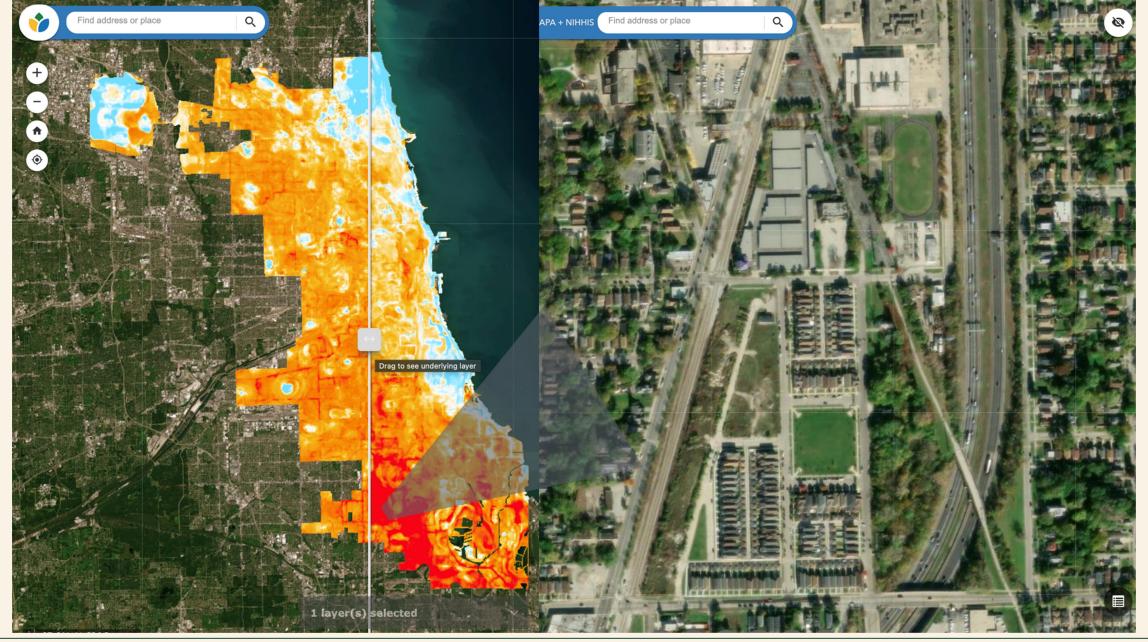
https://chicago.gov/CoolChi





Graphic and map courtesy of CAPA and NOAA HeatWatch Chicago Report for CDPH.

Photo courtesy CDPH.





# Variation in estimates of heat-related mortality reduction due to tree cover in U.S. cities



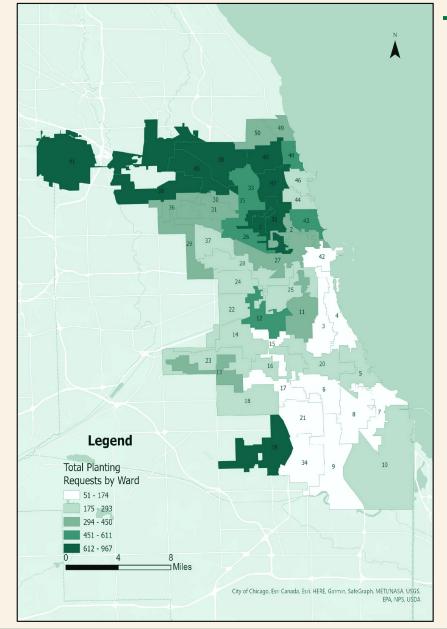
Increasing tree cover by 10% reduced estimated heat-related mortality in cities significantly. In Chicago, it would:

- Save 835 lives annually on average
- Save over \$9.8 billion in associated monetary impacts
- Public stakeholders can also use these impact estimates for advocacy

Photo courtesy of USFS.

https://doi.org/10.1016/j.jenvman.2021.113751





### **Tree Planting Requests - Predominant Focus on 311**

- 311 service requests were not evenly made across all Chicago's neighborhoods.
  - Tree requests for planting pre-Our Roots Chicago were concentrated on northside and not replacing on southside
- Planting requests just from residents was still not sufficient to meet new annual planting goal of 15,000 trees to be planted equitably.
  - ~3,300 planting requests/year on average, far below the new Our Roots Chicago goal of 15,000/year
- Interviewed CBOs, spoke with conservation organizations & advocates on capacity to plant in priority communities.
  - No bandwidth to plant on that kind of volume.
- Need to develop a process of driving requests from community by community:
  - To shape the character of their neighborhood
  - Lower barriers to participation, entry for workforce development
  - Fund their time
  - Provide support



### Over 180 Member Tree Equity Working Group

**Advocate Aurora Health** 

**American Forests** 

**Blacks in Green** 

Bush Community Children's Garden of Hope, Trees for Chicago

**Chicago Park District** 

**Chicago Department of Environment** 

**Chicago Department of Public Health** 

Chicago Department of Public Health Community Safety Coordination

Center

**Chicago Department of Streets and Sanitation Bureau of Forestry** 

**Chicago Department of Transportation** 

**Chicago Business Affairs and Consumer Protection** 

City of Chicago Mayor's Office

**Chicago Muslims Green Team** 

**Chicago Region Trees Initiative** 

**Chicago Recycling Coalition** 

**Chicago Wilderness** 

Citizens' Climate Lobby Chicago

**Coalition for a Better Chinese American Community** 

Davey Resource Group, Inc.

**DePaul University** 

El Paseo Community Garden

**Elevated Chicago** 

**Environmental Protection and Energy Committee** 

**Equitable Resilience & Sustainability, LLC** 

**Golden Gate Homeowners Association** 

**Greater Chatham Initiative** 

**Greencorps Chicago** 

**Grow Greater Englewood** 

**Growing Home** 

I Am Able Center

Forest Preserves of Cook County

Friends for a Natural South Chicago

Friends of the Chicago River

**Friends of the Forest Preserves** 

Galewood Neighbors, Inc.

Illinois Environmental Council

Illinois Health and Hospital Association

Imani Village

Keep Every Citizen Safe (KECS) Block Club

**Latinos Progresando** 

Lincoln Park Zoo

LOS Youth Center

LUCHA

**Metropolitan Water Reclamation District of Greater Chicago** 

Mi Villita Neighbors (MVN)

**Neighbor Space** 

Nordson Green Earth Foundation

**North Lawndale Greening Committee** 

North Lawndale Community Coordinating Council's Greening Open

Space Water Soil and Sustainability (NLCCC GROWSS) TREEmendous

North River Commission

Albany Park Chamber of Commerce

Northwestern University, Department of Anthropology, and Nature,

**Culture, and Human Health Network** 

Openlands

**People for Community Recovery** 

**Puerto Rican Cultural Center** 

**Project Vision** 

**Purdue University** 

**Riverdale Community Association** 

**Rush University Medical Center** 

Save Jackson Park

Save Your Ash Chicago

Sisters of Islam

Southeast Environmental Task Force

South Shore QLP Community Beautification/Stewardship

Stone Temple Missionary Baptist Church (NLCCC GROWWS)

The Climate Reality Project Chicago Metro Chapter

The Morton Arboretum

The Nature Conservancy Illinois

The Nature Conservancy

The Partnership for Healthy Cities, Vital Strategies

The People's Council of Southeast Chicago

The Southwest Collective

The Student Conservation Association

The Trust for Public Land

**Universidad Popular** 

University of Illinois Chicago School of Public Health

US Department of Health & Human Services, Office of Regional Health

Operations, Region 5

**US Forest Service** 

Village of Oak Park Office of Sustainability & Resilience

**Walder Foundation** 

Wayfinding, LLC

**West Chesterfield Community Association** 

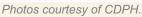
**Working Family Solidarity** 

Women for Green Spaces (Mujeres por Espacios Verdes)

Young Men's Network Association













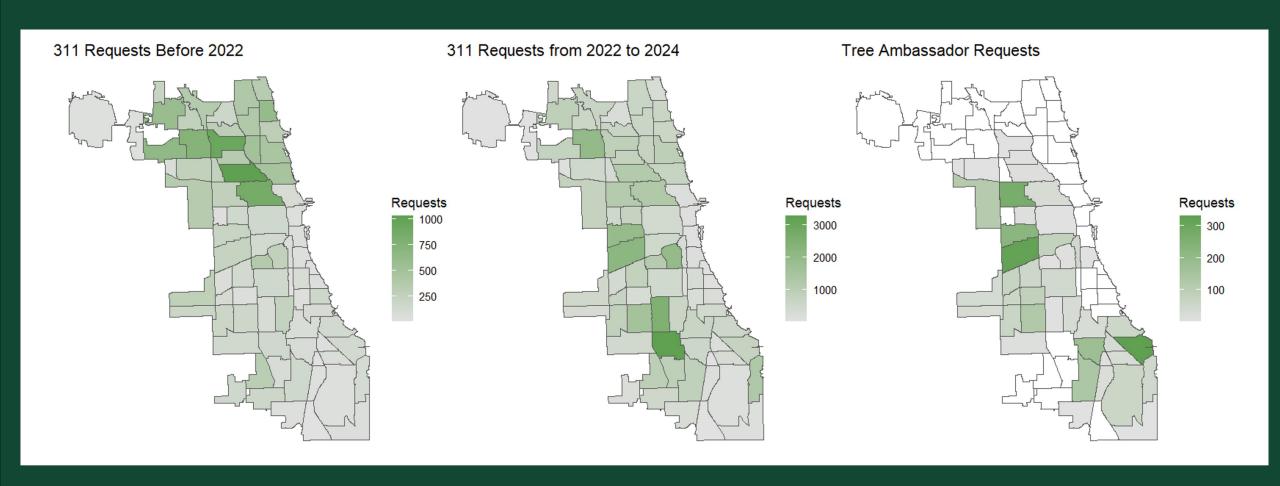








# CHI 311 Requests



Graphics and Analysis of City of Chicag Open Data Portal courtesy of CRTI.



# Let's take a closer look into the Tree Ambassador Program...





**Grow Greater Englewood'**s Tree Ambassador Program training in August 2023.

### **Tree Ambassador Program**

#### **Goals of the Tree Ambassador Program**:

- Increase tree canopy in disadvantaged communities
- Enhance tree advocacy
- Foster engagement in support of trees

### **Program Partners**:

- City of Chicago Department of Public Health
- The Morton Arboretum's Chicago Region Trees Initiative (CRTI)
- City of Chicago Department of Streets and Sanitation
- Community-based organizations



### How does it work?



Grow Greater Englewood's (GGE) Tree Ambassador Program training in August 2023



GGE engaging with residents and putting in tree requests in CHI311 App.

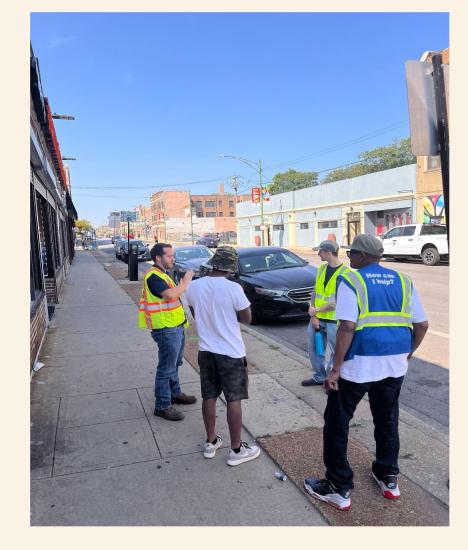


Imani Village standing next to one of their newly planted trees.



# **Key Points**

- Grant recipients will lead their own Tree Ambassador trainings
- Grant recipients will host at least two workshops per year
- Grant recipients will identify and locate a minimum of 100 resident approved tree locations
- Grant recipients will receive funding and resources to aid them



Greater Chatham Initiative in the community.



# Community Partners...



### **Approaches By Our Partners**

### **Tree Requests:**

- Door knocking in residential areas
- Requesting in mass around vacant lots
- Hosting tabling events

### **Funding:**

- Materials for workshops
- Stipends and salaries
- Transportation for TAP related activities



Above: Chicago Muslims
Green Team advocating
for trees in their
community. Right:: Grow
Greater Englewood
requesting a tree.



Left: Friends for a Natural South Chicago Tree Ambassadors on the field.



















#### 2024 INTERFAITH TREE AMBASSADOR TRAINING

Austin neighborhood on May 11, 2024 hosted by Mayfield Community Garden, Third Unitarian Church









# Workshops







Workshop by Coalition for a Better Chinese American Community

Workshop and sapling giveaway by Working Family Solidarity



# Workshops





Left: LOS Youth Center hosting a workshop. Above and Right: Puerto Rican Cultural Center at two of their events.















!Te invitamos a plantar arboles!

### !AYUDALOS!



Do you know of a parkway (between the sidewalk and curb) that could use a FREE tree? Let us know!

**OUR ROOTS** 

**Our tree ambassadors** 

have added

**65 TREES** 

to the SW side canopy!

CHICAGO

**PUBLIC** 

LIBRARY

bit.ly/epcgtreerequest











No se preocupe, las raices de los arboles NO romper

las lineas de alcantarillado de su casa







IMANI GREEN HEALTH ADVOCATES PRESENT

### Plant a Tree and Hope for the Future

A chance for you to learn about how trees benefit homeowners and to sign up for a free tree.

From 2-4pm on October 5 at Avalon Branch Library 8148 S Stony Island Ave

Register at Eventbrite https://www.eventbrite.com/e/724160602857?aff=oddtdtcreator

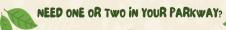








### IT BEGINS WITH ONE TREE



Galewood Neighbors is one of many neighborhood organizations working with the Chicago Region Trees Initiative (www.chicagorti.org), The Morton Arboretum, Chicago's Department of Public Health, and Department of Forestry to restore our tree canopy.

Watch for our volunteer tree ambassadors coming to your street. They'll connect with you, evaluate your parkway and get that tree ordered.

#### Planting trees helps communities grow



- \* Improves air quality
- Increase property value
- \* Save money on air conditioning
- \* Reduce flooding
- · Improve health and wellbeing

Ready for a tree? Email us! Beth - beth@galewoodneighbors.org or Tom - chilstedt@sbcglobal.net



The Greater Chatham Initiative, and the Morton Arboretum presents On Saturday, July 27, 2024 10am-11:30 am Brown Memorial Park,

634 E 86th Street, Chicago, IL 60619 Rain alternative event place is Seaway Self-Help Credit, 639 E 87th Street, Chicago, IL, 60619.

#### Plant a Tree & Improve Our Future

Learn how you or the City of Chicago can plant trees Tree care, benefits, and myths Chatham resident, Dr. Doug Williams, landscape architect and tree specialist will speak and demonstrate tree planting.

Register at Eventbrite.

Watch out for tree ambassadors coming to your street. They will connect with you, evaluate your land, and order a tree.

Did you know that trees:

- Reduce flooding
- · Improve air quality
- · Reduce the heat island effect
- · Save money on air conditioning
- · Increase property values
- · Improve health and well-being



Eventbrite using the

QR code below

Ready for a tree

### Free Parkway Tree A You are

Click this link to have the City plant a tree for you

#### Friends for a Natural South Chicago is

working with Our Roots Chicago to bring free street trees to the southeast side. Renters & homeowners can receive a tree.

The trees will be professionally planted by the City this Spring or Fall 2023.

iends ... Natu

outh Chicago



### Trees:

- Improve air qualit Lower rates of
- Reduce flooding
- Lower stress levels Save money on air













#### **Ambassador** invited! Friday.

May 5, 2023 4 - 6 PM



**Tree** 

**Training** 



For more info & to register, visit:

bit.ly/cmgt-tap or scan here











### **GALEWOOD** TREE WALK

**SUNDAY JUNE 2nd** 

10:00 am - noon

MEET AT THE CORNER OF NATCHEZ AND BLOOMINGDALE

MEET A LICENSED ARBORIST & GALEWOOD'S TREE AMBASSADORS

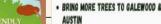
JOIN US AND LEARN: HOW TO IDENTIFY TREES CARE FOR TREES, YOUNG AND OLD THE IMPACT OF PARKWAY TREES

THE EVENT WILL BE HELD RAIN OR SHINE

ALL ARE WELCOME!!!

TO RSVP, EMAIL:

TOM - CHILSTEDT@SBCGLOBAL.NET TH - BETH@GALEWOODNEIGHBORS.ORG



EACH MONTH

BENEFITS OF TREES



LIKE TREES, WALKS, & CHATTING?

VOLUNTEER A COUPLE OF HOURS

LEARN MORE ABOUT THE VALUE AND



TREE AMBASSADOR PROGRAN





SAT 4/20 @ 1230-2P

RUTHERFORD SAYRE

# **A Partnership**





































CHICAGO REGION TREES INITIATIVE



### **THANK YOU!**

Please feel free to connect by sending us an email at mescobar@mortonarb.org and raed.mansour@cityofchicago.org

