Cross Sector Lessons in Urban Orcharding



PRESENTED BY:

Ashley Vernon

Co-Executive Director, The Giving Grove

Kate Conner

Executive Director, Food Well Alliance







Orchard Programs

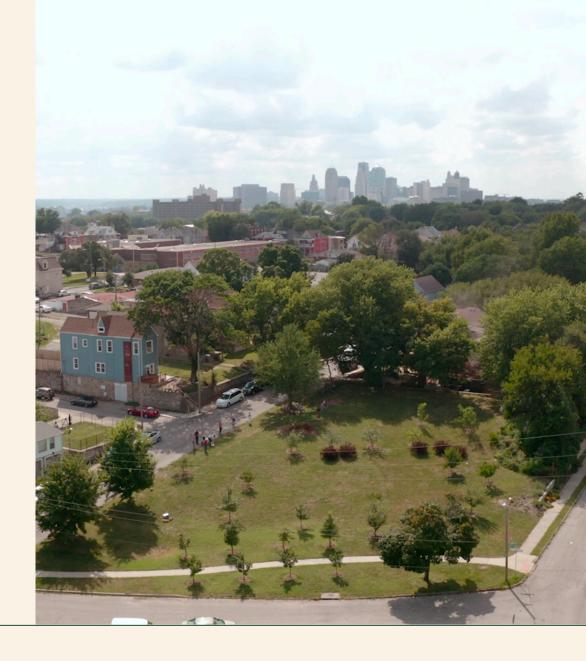
Unique Cities
Unique Sites
Unique Collaborations





Select Plant Material for People and Planet

• Find Balance: Consider both community & cultural desires and health of our urban forests







Create Realistic Project Designs

• Size Matters: Understand project scope and size



Find Common Goals

• Identify and highlight overlap: Do we have the similar deliverables? How can we work together?





630+ Unique Orchard Sites

Thousands of stewards trained & supported
A thriving national network sharing best practices



Who/What might be affected by this decision?

Is there a power imbalance?

What don't I know and where can I get that knowledge?

Questions to Foster Collaboration and

Who is missing from this conversations? Do I need to map out my stakeholders?

Who is an expert? How can we work with them?

Transparency

What will this look like in 5 years? In 10? In







THANK YOU

www.givinggrove.org

Ashley@givinggrove.org Kate@foodwellalliance.org

