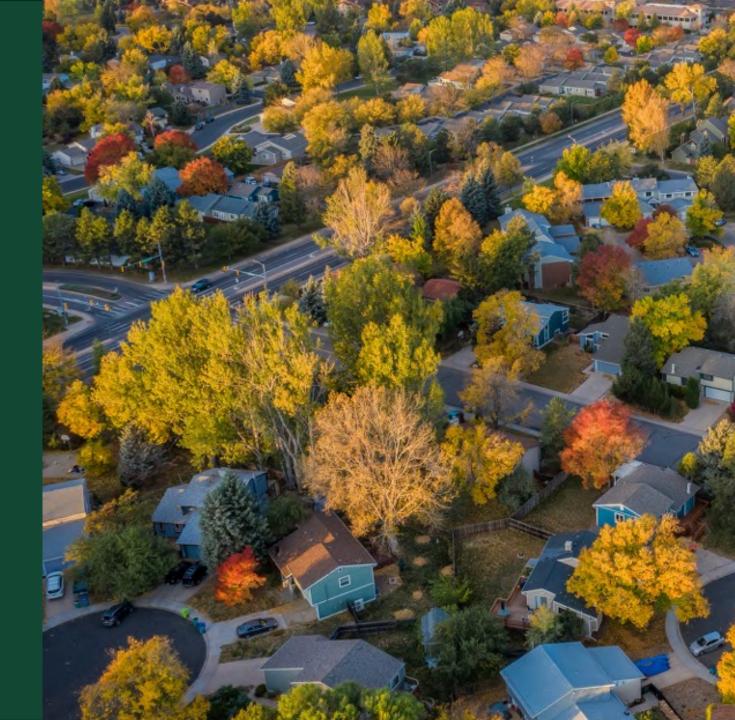
PARTNERS IN COMMUNITY FORESTRY 2024 CONFERENCE





MythBusters:

Telling the Truth About Trees to Stakeholders



PRESENTED BY:

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The Davey Institute

Davey Resource Group



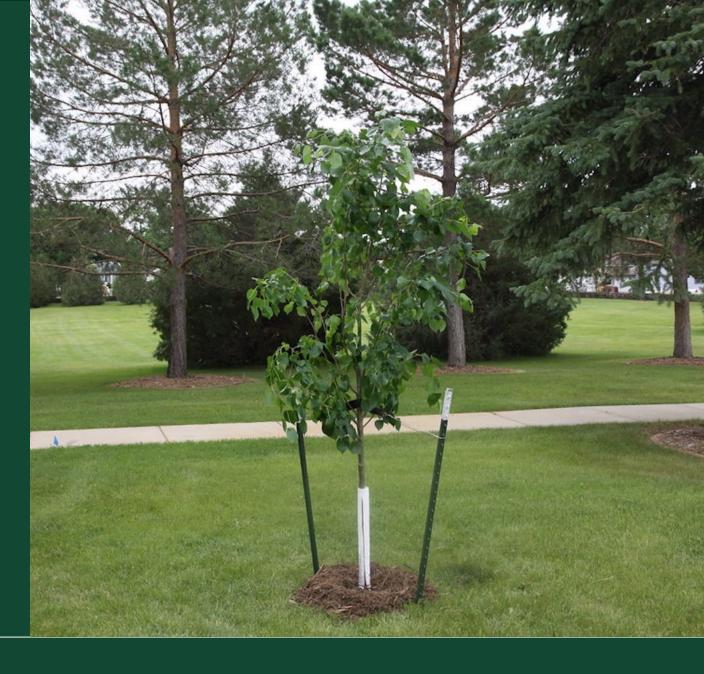
How do we tell someone they are

WRONG?!



MYTH 1:

We should ONLY plant native species.



- Acknowledge the idea
- Share the science (ask the question?)
- Give alternatives
- Ask for understanding



- Acknowledge the idea
- Share the science (ask the question?)
- Give alternatives
- Ask for understanding

- Natives are preferred
- Changes in climate, changes in science
- Climate Ready Trees
- What other questions do you have?



MYTH 2:

Pesticides are not part of a sustainable urban forest.





- Acknowledge the idea
- Share the science (ask the question?)
- Give alternatives
- Ask for understanding
- Understand the concern
- IPM (climate, tools, and more!)
- Biologicals, Education
- What other questions can we answer?



MYTH 3: Plant and go!





- Acknowledge the idea
- Share the science (ask the question?)
- Give alternatives
- Ask for understanding
- Tree Planting is the new ...
- The sooner, the better!
- There are no good alternatives!
- How can we help?





Thank you.

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