# PARTNERS IN COMMUNITY FORESTRY

**2024 CONFERENCE** 





# Community-Led Strategies for Expanding Urban Tree Canopy





PRESENTED BY:

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PRESENTED BY:

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# THE GROUNDWORK NETWORK

21 Trusts in 28 communities + Groundwork USA





### HOW WE WORK





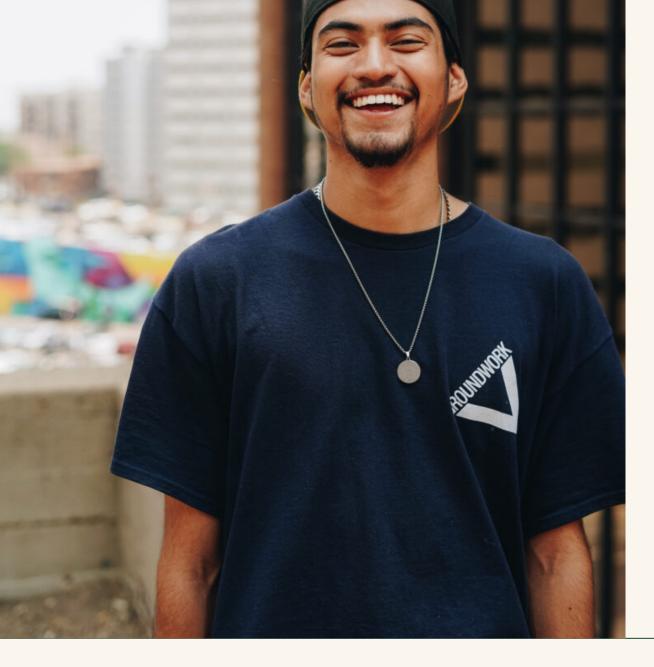
#### Groundwork Ohio River Valley

### **Tree Ambassadors**

- Training and paying community members to care for trees in their own neighborhood
- Low lift, high reward
- Lessons learned so far







Groundwork Denver

#### Neighbor-to-neighbor

- Newly hired part-time Regional Leader
- Individual outreach to all tree recipients
- Trees as an open door to continued engagement



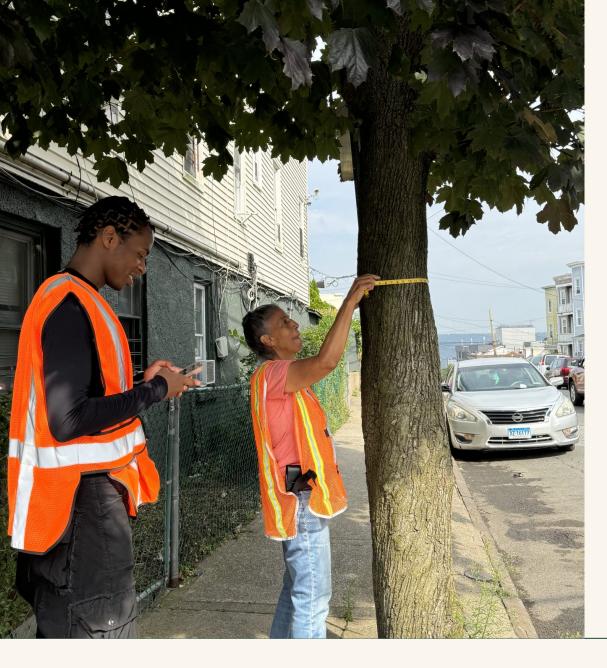
#### Groundwork San Diego

## Captains & coalition

- Utilizing grassroots Tree Captain model
- Leveraging strengths in a developing coalition







Groundwork Hudson Valley

### **Community science**

- Training and paying community members to inventory
- 1,300+ trees inventoried to date





#### THE THROUGHLINE



## WHAT'S NEXT?







### Thank you!

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